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Potential Impact:
1. POTENTIAL IMPACT

MOBI-KIDS addressed the topic ENV.2008.1.2.1.1. within the Environment 2008 Work Programme. Indeed, and was designed to evaluate the "Health impacts of exposure to radiofrequency fields in childhood and adolescence."

More specifically, MOBI-KIDS aimed "to investigate whether prolonged exposure to radiofrequency fields (RF, EMF) and pulsed low frequency magnetic fields via mobile phone use in childhood and adolescence increases the risk of potential adverse effects in the central nervous system (e.g. brain cancer)"

MOBI-KIDS approached this issue by conducting a multinational epidemiological case-control study of brain tumours diagnosed in young people in relation to exposure to mobile telephones and other sources of RF in 13 countries, taking into account potential confounders, as described in WP2.

MOBI-KIDS also addressed an important gap, identified by numerous national and international agencies, the need for improved EMF exposure assessment for epidemiological studies. Indeed, as described in WP4, the project developed and validated improved algorithms for estimating RF and ELF exposure from mobile communication devices as well as from other environmental and occupational sources. These algorithms were applied to all of the subjects in the MOBI-Kids study and uncertainties were assessed.

Another important impact of the Project was the strengthening of multi-disciplinary and international collaboration in EMF research. MOBI-KIDS built upon the experience of, and difficulties encountered in, the INTERPHONE study, including not only some of the key international participants in INTERPHONE but also a number of new partners with substantial experience in epidemiology and EMF exposure assessment: in designing this study, major efforts were made to improve on the design of INTERPHONE, including overcoming difficult epidemiological problems related to selection bias and recall errors and improving and optimising the exposure assessment both for RF and ELF. Because brain tumours in children, adolescents and young people are rare, and because the effect of EMF exposures from mobile phones, if any, is expected to be small, studies in single countries will generally lack sufficient statistical power to evaluate the possible relation between these exposures and the risk of brain tumours. Only careful large-scale collaborative studies, with detailed exposure assessment and major efforts to avoid and characterise possible biases will therefore be able to answer the question of this call.

Overall, the project brought together epidemiologists, physicists, engineers, clinicians, statisticians and communication specialists from 13 countries - not only from EU countries, but also one associated country (Israel) and, with their own funding, five non-EU countries (Australia, Canada, Japan, Korea and New Zealand). The epidemiological study was carried out in all countries based on a common core protocol and four of the countries (France, Japan, Korea and the UK) collaborated to improve estimates of ELF and RF exposure, clearly demonstrating the international collaboration dimension of the topic. In total, the study provides a truly international perspective to the results obtained.

The results of the MOBI-KIDS project, expected to be published in 2017, will have important implications to support developing Community public health measures and policies. Proactive communication will be established with authorities and policymakers, so as to ensure that the results will be displayed in a form and time that is useful for them to perform their regulatory endeavours. Results will also be useful to another EC funded project, GERoNiMO, providing a solid basis for the evaluation of the potential health impact of mobile communication devices in Europe and the development of recommendations, if needed, for non-technological means of reducing exposures.

2. MAIN DISSEMINATION ACTIVITIES
Throughout the project and in the next years following its completion the objectives of the project are to:
- Update the scientific community about the rationale, concept and results of the MOBI-Kids study
- Raise public awareness about the current state of science in the discussion on mobile phone exposure and heath especially in children and adolescents.
- Inform the patients about the progress of the study and, when available, on its results
- Inform the stakeholders, decision makers and experts in the public health field about the background, design and the results of the study.

To achieve these aims, apart from scientific publications, a wide range of dissemination tools and activities were used to address the stakeholders outside the scientific community and the general public. They can be classified into the following categories: news (radio, TV, newspapers etc.), scientific conferences and publications, press releases and other (such as workshops or engagement events with school children). All the communication tools developed have been extensively used during the course of the project with a total of 135 activities carried out during the entire period.

They main tool for internal and external communication and dissemination was and remain the project website. It was launched in 2009 and has been updated regularly throughout the project. The website is divided into two levels of information: public and private. The public section provides an introduction about the project including a frequently asked questions (FAQ), acknowledges the European Commission funding, describes the main tasks and objectives of the different work packages and includes news and events related to the project. As a special feature, a section called "feature of the month" was added during the course of the study. This feature presents the different cooperating institutes showing their role in MOBI-Kids, specific research interests and country-specific information. The internal area is mainly used as a repository of relevant internal documents, contact details of all partners, meetings information and dissemination materials. Forums were also enabled to enhance communication amongst partners.

To further raise public awareness about the project, the MOBI-Kids study was presented during scientific conferences, meetings of stakeholders, and in media targeting the general public. In several countries (e.g. Germany, Israel, Spain) an additional version of the study flyer specifically designed for children was created. This flyer aimed to ensure that also the youngest receive appropriate information about the study.

In addition, other stakeholders were continuously kept informed about the study. In different participating countries, the background, aims, and methods of the study were presented at national conferences of neurosurgeons, oncologists, neuro-oncologists, and among stakeholders in the fields of electromagnetic fields and epidemiology/public health. The study was also presented to the scientific community at international level, for example at the ICNIRP (International Commission on Non-Ionizing Radiation Protection) conference on non-ionizing radiation and children's health, at the International Congress on Radiation Research or the ISEE (International Society for Environmental Epidemiology) congress.

Information about the study has been furthermore spread among the general public. In different countries TV or radio programmes informed about the study, e.g. through interviews with researchers of the study. Major newspapers have published articles or interviews with project members. This has been the case especially for France and Spain due to the project coordination being in Spain and having more impact on local press.

The first press release was published and 2009 in all participating countries to inform the public about the start of the study. Also in 2009, a project flyer providing general information about the study was developed within the consortium. It was translated into the main languages of the collaborating centres and widely distributed in the respective countries. A second press release announcing the start of the field phase was published in Germany in January 2011.

Regarding the dissemination and exploitation of the results, since the final analyses are ongoing, the main results of the study are not published yet. Documents to inform the general public about the main results of the study will be prepared as soon as the final results are available. Due to the widespread usage of communication devices such as mobile phones, the results of the study regarding potential detrimental health effects will most likely receive a considerable degree of public attention and can potentially have significant societal implications. So far, the extensive use of very different means of communication has contributed to increase the public understanding regarding electromagnetic fields and their potential impact on health.

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